

The Use of Portals in a Systems Architecture

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What is Portal Software?

- Portal is a tool for aggregating content from Internet based applications.
- Portals will reflect interests of different users.
- Portals is web software that provides access to information from multiples sources.

What Portals Offer

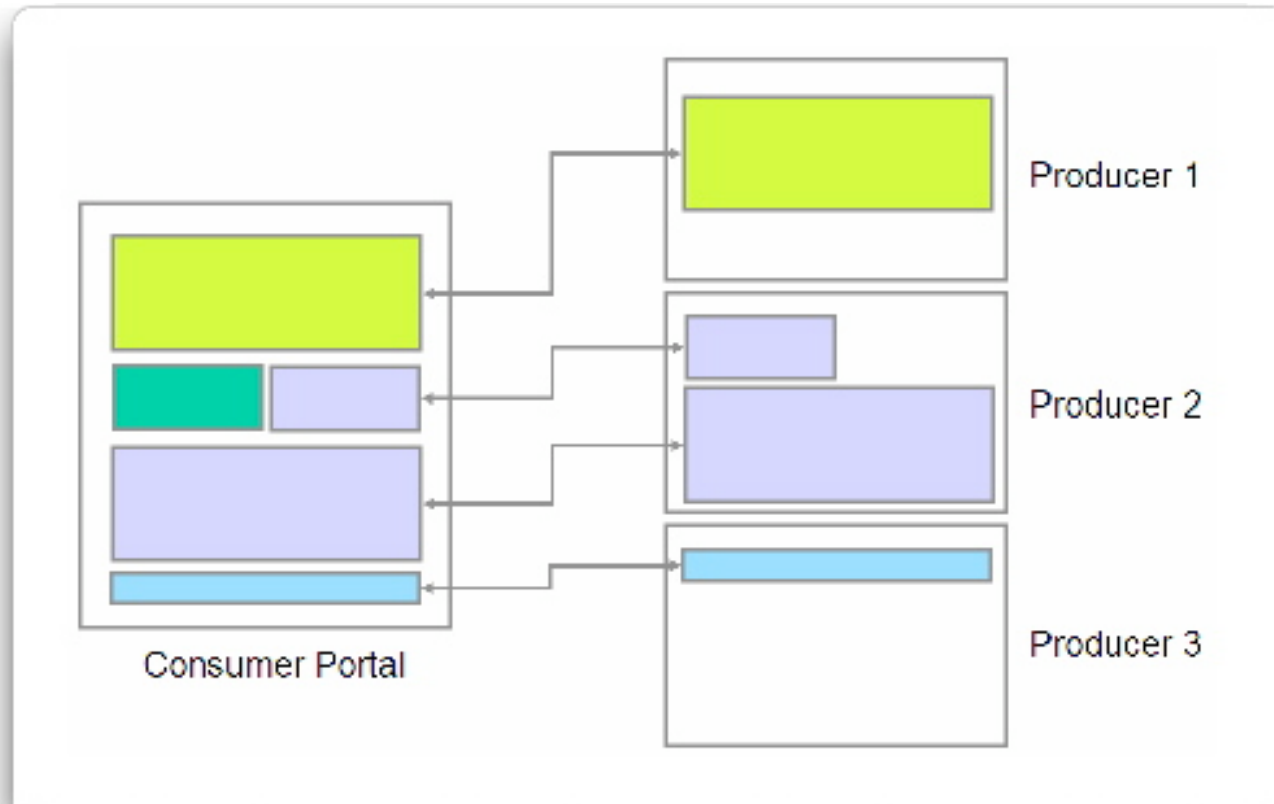
- Portals utilize Internet which offers an infrastructure that organizations does not need to develop.
- Portals allow users to visually arrange components into a customized screen display.
- Portals make it possible for non-technical business users to chose information to be displayed.
- Portal software presents a unified interface to back office business systems.
- Portal provides a single sign-on for services.
- Portals can be a Web service, offering “thin client” access.

Trends and Benefits

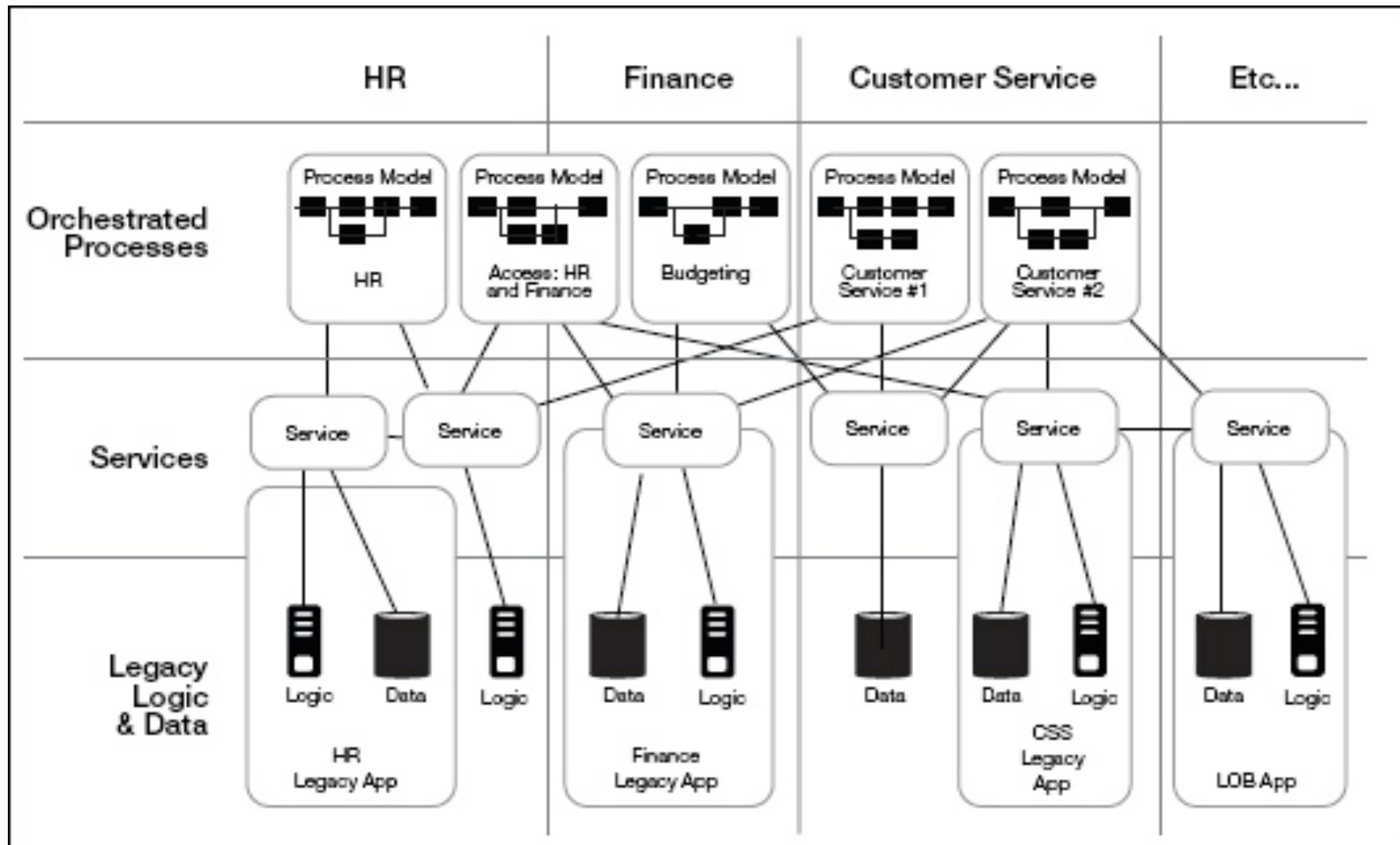
- CIO surveys confirm that portal technology is a priority.
- Portals now include business process management.
- Portals are a means for launching virtualized applications.
- Portal adoptions are a good first step toward SOA.

- Deployment costs less than for stand-alone applications.
- Portal-based composite applications deliver rapid return on investment (ROI).
- Portals offer rapid implementation in < 6 months.

Portals Allow the Aggregation of Application



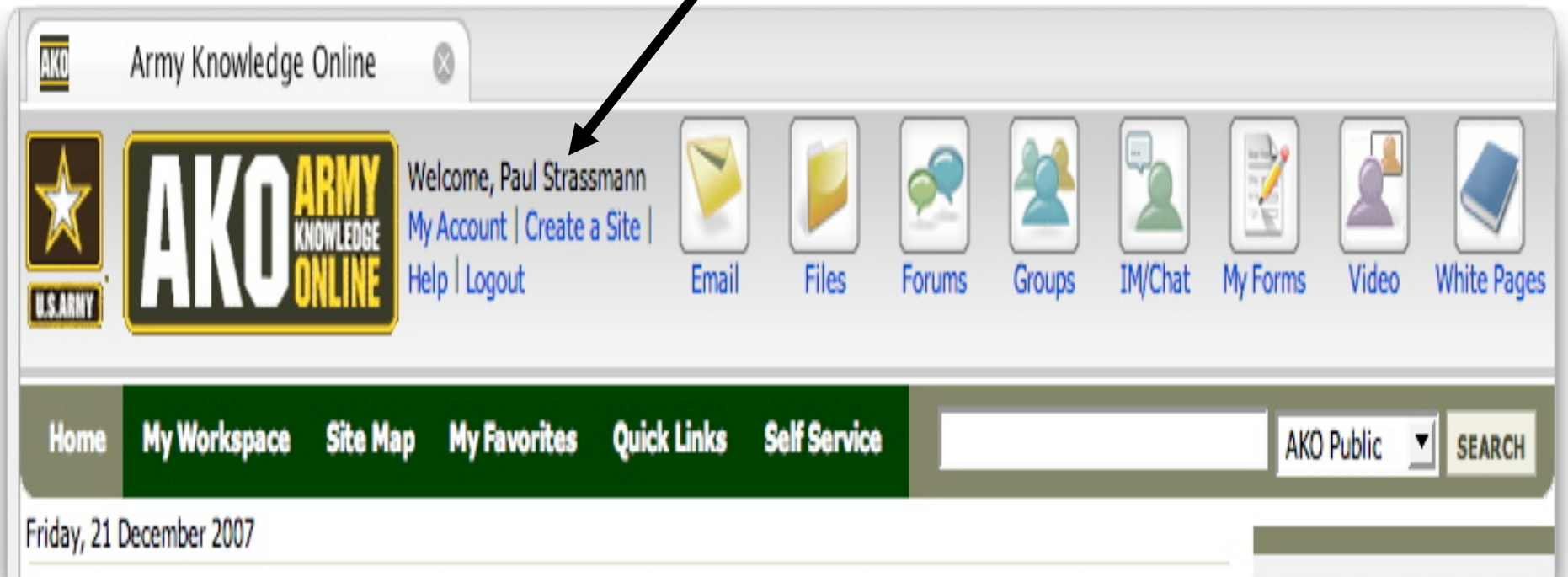
Portals Make Possible Aggregation into Functional Uses



Part I

Example of a Portal

Example of a Generic Portal Home Page



Example of a Portal Service: Web Mail

The screenshot displays the AKO Webmail interface. At the top left is the AKO logo with the text "AKO ARMY KNOWLEDGE ONLINE". To its right, the text "AKO Webmail" and "Welcome paul.strassmann" are visible. A navigation menu includes "Home", "Feedback", "Log Out of AKO", and "Help". Below this is a green header bar with "Mail", "Address Book", and "Options" tabs, and a "Current Folder: Inbox" dropdown. The main area features "Compose", "Get Mail", and "Search" buttons, along with a "View: Default" dropdown and a "Quick Search" input field with "Search" and "Reset" buttons. On the left, a sidebar shows the email account "paul.strassmann@us.a" with a quota of "0% of 100MB" and a folder list including "Inbox", "BMA", "Drafts", "Sent", "Trash", and "Manage Folders". The central email list shows one message from "Strassmann, Paul Mr" with the subject "Testing E-mail Communications", received at "17:16" and "88K" in size. An arrow points to the envelope icon of this message. The interface also includes "Delete", "Actions", and "Move to Folder..." buttons for the selected message.

Example of a Portal Service: File Management

The screenshot displays the Army Knowledge Online (AKO) portal interface. At the top, the browser window title is "Army Knowledge Online". The main header features the AKO logo, a welcome message for Paul Strassmann, and navigation links for "AKO Home", "My Account", "Create a Site", "Help", and "Logout". A secondary navigation bar contains icons for "Email", "Files", "Forums", "Groups", "IM/Chat", "My Forms", "Video", and "White Page". Below this is a toolbar with various file management actions: "Back", "Next", "Home", "Add a File", "Move", "Download", "New", "New", "New Version", "Properties", "Add to Favs", "Send Link", "Discussions", "Register", "Check Out", "Delete", and "Archive". The main content area shows the date "Friday, 21 December 2007" and a search bar. A file entry is visible with a folder icon, the title "EDA Operational as Busine...", and a link "Up to Business Enterprise Services". The creator is listed as "eboni.jones" and the access level is "Administrator". A table below the file entry has columns for "Name", "Type", "Size", "Creator", "Date/Time (GMT)", and "Version". A black arrow points to the folder icon next to the file entry.

Army Knowledge Online

Welcome, Paul Strassmann
[AKO Home](#) | [My Account](#) | [Create a Site](#) | [Help](#) | [Logout](#)

Email Files Forums Groups IM/Chat My Forms Video White Page

Back Next Home Add a File Move Download New New New Version Properties Add to Favs Send Link Discussions Register Check Out Delete Archive

Friday, 21 December 2007

EDA Operational as Busine... [Up to Business Enterprise Services](#) Creator [eboni.jones](#)
Your Access Administrator

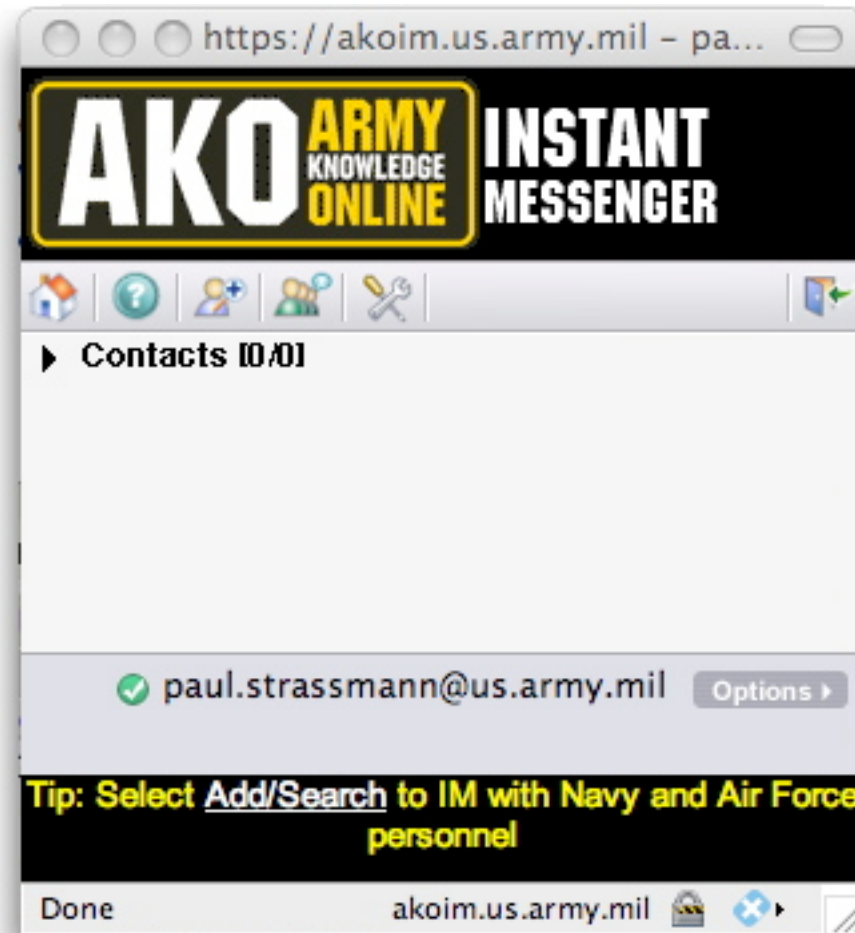
SEARCH

Favorites
Pages | Links | Files | Forums

[20] 50 100 Per Page

<input type="checkbox"/>	Name	Type	Size	Creator	Date/Time (GMT)	Version
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Example of a Portal Service: Instant Messenger



Example of a Portal Service: Video Messaging

The screenshot shows the AKO (Army Knowledge Online) Video Messaging portal. At the top, there is a navigation bar with the U.S. Army logo, the AKO logo, and a welcome message for Paul Strassmann. Below this is a green navigation menu with options like Home, My Workspace, Site Map, My Favorites, Quick Links, and Self Service. A search bar is also present. The main content area features a large banner with the text "Welcome to AKO Video Messaging" and a row of five video thumbnails. Below the banner, there is a section titled "Changes in AKO Video Messaging!" with a paragraph of text and a bulleted list of new features. To the right of this text are three call-to-action buttons: "VIEW DEMO", "SEND A VIDEO MESSAGE", and "LEARN MORE".

Welcome, Paul Strassmann
My Account | Create a Site | Help | Logout

Email Files Forums Groups IM/Chat My Forms Video White Pages

Home My Workspace Site Map My Favorites Quick Links Self Service

AKO Home > Inside AKO > **AKO Video Messaging**

AKO Video Messaging (view related content ▾)

Group Profile Send Feedback Send AKO Link Add to Favorites

Welcome to AKO Video Messaging

Changes in AKO Video Messaging!

New changes have been implemented in Video Messaging! Beginning 5 July, 2007, Video Messaging is no longer a pilot project of AKO! It is a service capability of the AKO/DKO infrastructure. New features include the following:

- Video messages can only be created, sent or viewed by AKO users to AKO email accounts. (Users will no longer be able to send to non-AKO users.)
- Any video messages created prior to 5 July will not be viewable.

[VIEW DEMO](#)

[SEND A VIDEO MESSAGE](#)

[LEARN MORE](#)

Example of a Portal Service: Access to Web Pages

The screenshot displays the AKO Army Knowledge Online portal. At the top left, there is a U.S. Army logo and the AKO logo. A welcome message for Paul Strassmann is visible, along with links for 'My Account', 'Create a Site', 'Help', and 'Logout'. A navigation bar contains icons for Email, Files, Forums, Groups, IM/Chat, My Forms, Video, and White Pages. Below this is a green navigation menu with 'Home', 'My Workspace', 'Site Map', 'My Favorites', 'Quick Links', and 'Self Service'. A search bar is located on the right side of the menu. The main content area shows a breadcrumb trail: 'AKO Home > Army Organizations > Operations > Home'. The 'Operations' section is active, with a 'view related content' link. On the right, there are links for 'Group Profile', 'Send Feedback', 'Send AKO Link', and 'Add'. The main content is divided into two columns. The left column has a header 'Operations Leadership' and features a photo of Lieutenant General James D. Thurman with the text 'Welcome to the Operations Community' and a link to 'Operations KCC'. Below this is a 'Data Interoperability' section with a link to 'Enterprise ID (EID) Seed Server'. The right column has a header 'MY G3 OPERATIONS' and a list of links including 'Ready Army', 'Army Pandemic Influenza Home', 'G-3 COOP Accountability', 'G-3/5/7 Consolidated Personnel Database', 'Army Mobilization Division', 'ATAKSS', 'Army International Affairs', 'AKO Information Operations CoP', 'AMOPES (Army Mobilization Operations Planning and Execution System)', 'Army Flow Model', 'ARMY Force Management School AFMS Homepage', 'Army Transformation', 'Center for Army Lessons Learned', 'Centralized Operations Police Suite (COPS)', 'FAO Proponent Site', 'Force Readiness Division (DAMO-ODR)', 'Strategic Readiness System - Unclassified (SRS-U) Access Required - Contact your local SRS Ops Center', 'TAMIS-R TAMIS-R Website', and 'WebTAADS / FMS Homepage'. A black arrow points from the 'Operations Leadership' header to the 'MY G3 OPERATIONS' header.

Welcome, Paul Strassmann
My Account | Create a Site | Help | Logout


Home My Workspace Site Map My Favorites Quick Links Self Service

AKO Home > Army Organizations > Operations > Home

Operations (view related content ▾)

Group Profile Send Feedback Send AKO Link Add

Operations Leadership

 Lieutenant General James D. Thurman
Welcome to the Operations Community
[» Operations KCC](#)

Data Interoperability

[Enterprise ID \(EID\) Seed Server](#)
Subscribe for EI seed(s) for domain databases

AKO Training Needs Assessment

Training is increasingly critical to leveraging all AKO's Enterprise capabilities. The purpose of the AKO training needs assessment is to identify initial training requirements of individual users and organizational administrators of AKO Enterprise services. This information will assist in developing a training plan and approach to fill identified skill gaps and support all AKO users and administrators.
[Training Needs Assessment Questionnaire](#)

MY G3 OPERATIONS

- [Ready Army](#)
- [Army Pandemic Influenza Home](#)
- [G-3 COOP Accountability](#)
- [G-3/5/7 Consolidated Personnel Database](#)
- [Army Mobilization Division](#)
- [ATAKSS](#)
- [Army International Affairs](#)
- [AKO Information Operations CoP](#)
- [AMOPES \(Army Mobilization Operations Planning and Execution System\)](#)
- [Army Flow Model](#)
- [ARMY Force Management School AFMS Homepage](#)
- [Army Transformation](#)
- [Center for Army Lessons Learned](#)
- [Centralized Operations Police Suite \(COPS\)](#)
- [FAO Proponent Site](#)
- [Force Readiness Division \(DAMO-ODR\)](#)
- [Strategic Readiness System - Unclassified \(SRS-U\) Access Required - Contact your local SRS Ops Center](#)
- [TAMIS-R TAMIS-R Website](#)
- [WebTAADS / FMS Homepage](#)

Example of a Personal Home Page

AKO ARMY KNOWLEDGE ONLINE www.us.army.mil

AKO Home Page

DKO DEFENSE KNOWLEDGE ONLINE

Welcome, Stephen Vanderheide (CAC Session)
My Account | Create a Site | Help | Logout

Home My Workspace Site Map My Favorites Quick Links Self Service Admin

Monday, 6 August 2007

AKO NEWS Army Wide Announcements Early Bird News Safety News

Registration is Now Open for CPAW 2007!
The 2007 Community Page Administrator Workshop (CPAW) will be held Monday, 20 August in Fort Lauderdale, FL, at the Broward County Convention Center. CPAW, part of the LandWarNet Conference, was approved as mission essential by the CSA.
» Visit the CPAW 2007 page for more information.

Targeted Announcements

Self-Service Email Files Forums Groups IM/Chat My Forms Video White Pages

Notifications

File Subscriptions

Easy Access to the New Video Messaging!
Video Messaging is now a new service capability of the AKO/DKO infrastructure. We encourage you to read the information on the Video Messaging page prior to sending your first message.

MY SOLDIER DATA

- My Medical Readiness Status is **AMBER** (more)
- My DA Photo is **VALID** (more)

View the status of your dependents: **DEERS**

View your Leader Development Portfolio: **LDP Page**

ARMY LINKS

DKO DEFENSE KNOWLEDGE ONLINE **JKO JOINT KNOWLEDGE ONLINE**

DoD IA Portal
(CAC Authentication Required for DoD IA Portal)

Soldier/Readiness Data

Example of Services Available (Partial List)



Did You Know ???



- Over 2600 **FREE education** courses available through AKO/DKO
- 30 Languages now available via Rosetta Stone (**Army only**)
- Over 80 certification programs such as MCSE, A+, CISSP, Cisco, Oracle and more with Personal Mentoring (**Army only**)
- Obtain **Free** anti-virus software for your office and Home computer
- Use the **Files** area to share photos for Official use and also share photos with family members in your personal area
- View your Official military record via AKO (**Army only**)
- Quickly setup **2-3 click shortcuts** to your favorite Pages and Files
- Need to quickly check email, stop by **ANY** computer and check your AKO/DKO Web mail
- **Forms or Publications**, available in Pubs and Forms search area
- Need the latest news, check out the latest **Syndicated News Channel**

Part II

Portal Concepts

Examples of Portal Features

- Portals are supported by a network centric architecture, using Service Oriented Architecture (SOA) methods.
- Information can come from anywhere, from either previously “silo” applications, the Internet or access from any repository.
- Users control the data. Users create and submit information, consume it and have an instant feedback loop.
- Users organize data. Instead of fixed hierarchies users determine how information is organized and displayed.

Example of a Menu of Portal Services



Examples of Portal Offering

- **Content Services:** The capacity to discover, scan and index documents from remote repositories for access through a Portal.
- **Search Services:** The capacity to discover results from non-standard applications or from different Portals for inter-Portal sharing of information.
- **Single Access Sign-on:** The capacity to authenticate a user for access to a variety of Portal offerings.

Mashups – An Important Capability for Portals

- “Mashups” are hybrid applications that utilize information from multiple sources.
 - Example: Real Estate Listings (MLS) combined with mapping data (Google Maps) show location of properties for sale.
- “Mashups” are a version of composite applications and can be displayed by a Portal if extracted from its source.
- “Mashup” software from Yahoo Pipes, OpenKapow, Dapper.net .

An Example of a Google Mashup

paul.strassmann@gmail.com | [Search History](#) | [My Account](#) | [Sign out](#)

Google Base BETA

Search Base Search the Web Preferences

○ Search in events and activities, location, event date

Posted Items

events and activities [clear] location within 45 miles of new york and 11/30/2005 [clear]

Refine your search: [price \(7\)](#) [devon \(1\)](#) [dog \(1\)](#) [affiliate program \(1\)](#)

about 8. (0.04 seconds)

Map Satellite Hybrid

Locate events within 45 miles of New York on November, 2005

- A** [The Break Mission @ Tribeca Rock Club Tonight! - Tribeca Rock Club](#)
event date range: nov 17, 2005 9:00pm location: 16 warren st., new york, ... [boston band](#) 0.1 mi
Nov 17 - [Report bad item](#)
- B** [Jazz Night @ New York Baha'i Center - T Terrill](#)
event date range: nov 29, 2005 8:00pm location: 53 east 11th street, new ... [new york](#) [jazz](#) 1.5 mi
Nov 16 - [Report bad item](#)
- C** [NYC Turkey Ball 2005 Hosted by Devon Aoki at go-go - JoonBug Ticket Sales](#)
event date range: nov 23, 2005 10:00pm location: 17 west 19th st new york... [nyc](#) [devon](#) 1.9 mi
Nov 17 - [Report bad item](#)
- D** [Saul Zanolari, Art - SAUL ZANOLARI](#)
event date range: nov 16, 2005 location: 531 west 25th street ne... [events and activities](#) 2.4 mi
Nov 16 - [Report bad item](#)
- E** [EARN EXTRA CASH \\$\\$\\$ HAVE FUN THIS HOLIDAY SEASON WITH TIMES SQUARE ... - Girls Night Out](#)
event date range: nov 19, 2005 7:30pm - dec... location: 135 w.41st st new york, n... [job](#) 3.0 mi
Nov 21 - [Report bad item](#)

Imagery ©2005 State of New Jersey - Terms of Use

Portals Can be Also Access Points to “Social Computing”

- “Social Computing” or “Social Networking” offer Web sites where information is submitted and organized by end-users.
- Includes “Wikis”, “Blogs”, “YouTube”, “Wikipedia”, “Flickr”, “LinkedIn”, etc.
- Portals offer a link to authorized “social computing” pages.
- Portals Information Assurance offers a means for control of access to “social computing”.
- Meets the demands of the new workforce.

Example of a "Social" Portal

The image shows a screenshot of the YouTube homepage. At the top left is the YouTube logo with the tagline "Broadcast Yourself™". To the right are links for "Sign Up", "Account", and "His...". Below the logo are navigation tabs for "Home", "Videos", "Channels", and "Community". A search bar is located below the tabs, with a dropdown menu set to "Videos" and a "Search" button. Below the search bar, the "Community" section is active, showing a sub-menu with "All", "Groups", "Contests", "Blog", "TestTube", and "Video Toolbox". The "Groups" section is highlighted, with a "See More Groups" link. Below this, four contest thumbnails are displayed: "The Grand Contest", "OneRepublic wants YOU to cover 'Apologize'", "Brooklyn Museum Visitor Video Competition", and "Project 86 Make Your Own Video Contest!". The "Contests" section is also highlighted, with a "See More Contests" link. Below this, four more contest thumbnails are shown: "Semi-Pro: Love Me Sexy", "TurboTax: Tax Laugh", "Dunkin Donuts: Get Things Done", and "Greatest Love Stories".

You Tube
Broadcast Yourself™

[Sign Up](#) | [Account](#) | [His...](#)

[Home](#) | [Videos](#) | [Channels](#) | [Community](#)





Search: Videos Search

Community **All**

[All](#) | [Groups](#) | [Contests](#) | [Blog](#) | [TestTube](#) | [Video Toolbox](#)





Groups

[See More Groups](#)

- 
[The Grand Contest](#)
- 
[OneRepublic wants YOU to cover "Apologize"](#)
- 
[Brooklyn Museum Visitor Video Competition](#)
- 
[Project 86 Make Your Own Video Contest!](#)

Contests

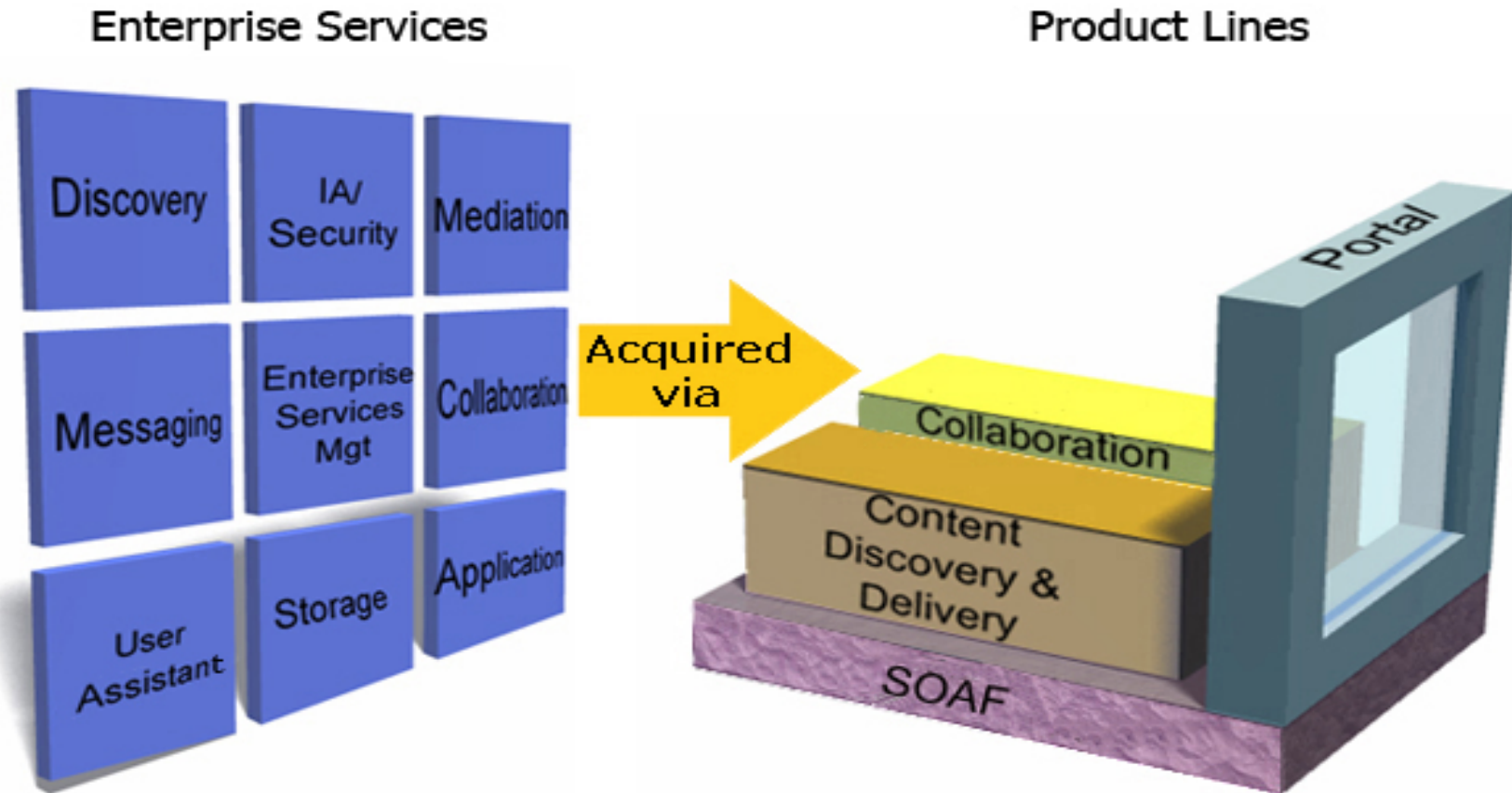
[See More Contests](#)

- 
[Semi-Pro: Love Me Sexy](#)
- 
[TurboTax: Tax Laugh](#)
- 
[Dunkin Donuts: Get Things Done](#)
- 
[Greatest Love Stories](#)

Part III

Portal Implementation

A View How SOA Services Can Be Accessed for Portal Delivery



Partial List of Portal Software Vendors

- Appian (used by AKO)
- BEA Weblogic (now Oracle)
- IBM WebSphere
- Microsoft Sharepoint
- Oracle Portal
- Plumtree
- SAP Enterprise Portal
- Vignette

OASIS Web Services Standard for Remote Access (WSRP)

- For portals to communicate with the different applications and to accommodate a variety of interfaces and protocols.
- The WSRP standard simplifies integration of remote applications/content into portals.
- Portal administrators can pick from a choice of services and integrate it in their portal without programming effort.
- WSRP becomes the link for providing services that operate portals.

Partial List of Features of Portal Support Software

Collaboration	
Document Sharing	<input checked="" type="checkbox"/>
Threaded Discussions	<input checked="" type="checkbox"/>
Chat	<input checked="" type="checkbox"/>
Calendars	<input checked="" type="checkbox"/>
Private Messaging	<input checked="" type="checkbox"/>
Full-Text Search	<input checked="" type="checkbox"/>
E-mail Notifications	<input checked="" type="checkbox"/>
Sub-Workspace Support	<input checked="" type="checkbox"/>
Security	
LDAP Integration	<input checked="" type="checkbox"/>
NT Authentication	<input checked="" type="checkbox"/>
Single Sign on	<input checked="" type="checkbox"/>
Object Level User and Group Permissions	<input checked="" type="checkbox"/>
Object Level Privileges (Read, Write, Create, Delete, etc...)	<input checked="" type="checkbox"/>
128 Bit Encryption	<input checked="" type="checkbox"/>
Inheritable Permissions	<input checked="" type="checkbox"/>
Usability and Management	
Remote Web-based Administration	<input checked="" type="checkbox"/>
Document Archival	<input checked="" type="checkbox"/>
Integrated Windows Explorer Interface	<input checked="" type="checkbox"/>
Installation Wizard	<input checked="" type="checkbox"/>

Integration	
ODBC Support	<input checked="" type="checkbox"/>
COM/DCOM Support	<input checked="" type="checkbox"/>
XML Support	<input checked="" type="checkbox"/>
Web Service Support	<input checked="" type="checkbox"/>
HTML Customization	<input checked="" type="checkbox"/>
Complete Source Code	<input checked="" type="checkbox"/>
Outlook Integration	<input checked="" type="checkbox"/>
WSRP Support	<input checked="" type="checkbox"/>
Personalization	
User Based Personalization	<input checked="" type="checkbox"/>
Group Based Personalization	<input checked="" type="checkbox"/>
Pre-packaged Modules	19+
Platform	
Oracle 8i Support	<input checked="" type="checkbox"/>
Microsoft SQL Server Support	<input checked="" type="checkbox"/>
PostgreSQL Support	<input checked="" type="checkbox"/>
Support	
Phone Based Support	<input checked="" type="checkbox"/>
On-site Support	<input checked="" type="checkbox"/>
Web Based Support	<input checked="" type="checkbox"/>

What is the Difference Between Websites and Portals?

- **Website** – Publicly accessible web organized as web documents for public viewing.
- **Portals** – Accessible or Restricted gateways with a variety of services such as ID management, security, application discovery, user assistance, collaboration, directory of websites, collaborative workspaces, document management, personalization, search capabilities, news, and email.

What are Some Services Offered by Portals

- **Presentation Services** - These services provide the "face" of the portal page and present an interface to the various applications connected to by the portal.
- **Application Services** - These services perform specific functions, the tasks that an application is expected to accomplish, such as searches and forms submission.
- **Data Services** - Services at this level provide a means to transfer data from one application to another.

Technical Performance Requirements for Portals

- Portal software is supposed to be platform neutral, running on Java.
- Problem: WebSphere, BEA and JBoss incompatible.
- Portal software should allow for the aggregation of simple applications. Often requires reprogramming.
- Portals require low latency for handling of interactive communications (<250 ms). Slowest server may increase response time.

Considerations in the Choice of Portal Software

- Lock into a vendor platform only if migration costs are low.
- Should not be a part of a unified application suite.
- Integration to be controlled by owner, not by vendor.
- Should use several component solutions.
- Solutions should comply with “open” standards.
- Must be application “agnostic.”
- Allow for variations of how Portals are displayed.

What are Portlets?

- Portlets are pluggable user interface components that are displayed on a web Portal. Portlets produce fragments of code.
- A Portal page is displayed as a collection of Portlet windows. Some examples of Portlet applications are email, weather reports, discussion forums, news, etc.
- Portlet standards enable software developers to create code that can be plugged in to any application.

The Importance of Transition from Legacy Systems

- The workflow for a given enterprise is a set of disjointed applications, tied together by a combination of manual and automated processes..
- Converting to a Portals aggregation model, maintained by one department, should make accessible applications via one consistent interface.
- For successful Portals one should concentrate on the standardization of the underlying data layer
- Standardization at the data side, not the user side!
- The goal is to achieve interoperability with the minimum amount of rewrite of underlying applications.

Example of a Sophisticated Portal: NASA Home Page (50% of Home Page)

The screenshot displays the NASA Home Page with a dark blue background. At the top right, there are 'Bookmark' and 'Send' icons. The main content area features a large image of the International Space Station (ISS) with the headline 'Space Station Launches 10th Anniversary with 2008 Calendar'. Below this is a text block: 'A new calendar highlights 50 years of NASA milestones and a decade of station assembly with photos, fun facts and web links. > Download the Calendar (8.6 Mb PDF)'. Below the calendar announcement are two more headlines: 'MESSENGER's Mercury Flyby' and 'NASA Scientists Learn to Speak New Language'. To the right of the main content is a grid of navigation icons: Shuttle & Station, Moon and Mars, Solar System, Universe, Aeronautics, Earth, Technology, NASA in Your Life, NASA People, and NASA History. Below the main content are three sections: 'Image of the Day Gallery' with a photo of Mercury and the headline 'A View of the Horizon', 'NASA TV & Video' with a 'NASA TELEVISION' logo and a shuttle launch image, and 'Popular Content' which is a word cloud containing terms like 'space shuttle', 'jupiter', 'nasa tv', 'saturn', 'iss', 'mars', 'moon', 'neptune', 'international space station', 'mars', 'moon', 'neil armstrong', 'planets', 'venus', 'pluto', 'hasa pictures', and 'mars'. At the bottom, there are sections for 'Interactive Features', 'NASA Calendar', 'Careers @ NASA', and 'NASA Centers'.

Part IV

Content Management Systems (CMS)




What is Content Management System

- Content management system (CMS) is software used to manage the content of a Web site.
- Content management systems are deployed primarily for coordinating the editing a large number of contributors of web material.
- For example, the software for the website Wikipedia is based on a wiki, which is a particular type of content management system.

What is CMS?

- CMS includes computer files, image media, audio files, electronic documents and web content.
- CMS makes files available inter-office, as well as over the web. It can be used as an archive.
- Companies use a CMS to store or share files.
- Many CMS include a feature for a "workflow process".

Example of CMS Software Offering a Wide Range of Capabilities

STEP 1	SOFTWARE PACKAGE
 MORE INFO	STANDARD \$1,250.00/mo <hr/> Up to 5 users Managing 1 site up to 1,000 pages. <p>Ideal for any single-site web project with fewer than 1,000 pages, whether it's a corporate/public web site, intranet or extranet. Also recommended for government or non-profit organizations.</p>
 MORE INFO	CORPORATE \$2,500.00/mo <hr/> Up to 20 users Managing up to 2 Sites up to 10,000 pages & unlimited microsites of up to 25 pages each. <p>Good for organizations with two web projects, one large project, a bigger team of content authors, or multiple microsites.</p>
 MORE INFO	ENTERPRISE \$4,400.00/mo <hr/> Up to 50 users Managing up to 3 sites up to a total of 50,000 pages. Also includes Web Site Search. <p>For multiple projects or large teams of content authors.</p>

Example of the Costs of a Packaged CMS Solution

STEP 5		YOUR CONFIGURATION	
Please review and submit your ContentManagement.Com solution below:			
ONE-TIME IMPLEMENTATION FEE [Edit]			
Corporate Implementation			\$15,000.00
RECURRING MONTHLY FEES			
Edit	Corporate Software Package		\$2,500.00
Edit	Corporate On-Demand Services Retainer		\$1,000.00
Edit	CrownPeak Search		\$250.00
Edit	Basic Email Campaign Management		\$250.00
TOTAL/month			\$4,000.00

Part V

Future Directions

Web 2.0 Applications

- Web 2.0 is an application that gets better the more people use it. For instance, Google gets smarter every time people use a service.
- The purpose of portals is to harness collective intelligence.

Examples of Web 2.0 Applications

- **Wikipedia** is a free-content encyclopedia comprising 1.8 million articles in more than 100 languages, written collaboratively by people from all around the world. Anyone can edit an article by simply clicking the “edit this page” link.
- **SourceForge** is the world’s largest open-source software repository, hosting over 100,000 active software projects contributed to by more than 1 million users. SourceForge-hosted projects are popular: Azureus counts 100 million downloads thus far, eMule counts 142 million.
- **Flickr** is a social photo-sharing site that lets users post photos to the Web, making them available to a wide range of users that are related to a particular topic.

Project Holland (BEA/ORACLE)

- Extends the power of Web application to as many users as possible.
- It enables users to collaborate in interactive workspaces, group pages, and portal communities that use a library of reusable components.
- It enables participants to switch between collaborating on new applications and using those spaces as part of their daily work.

Part VI

DoD Portals

Design Requirements

- **Need separate Portals for diverse communities of interest.**
 - Extranets differ from Intranets
 - Coalition partners have user specific Portals
 - Interoperability with Intelligence thru separate Portals.
 - Separation of NIPRNET from SIPRNET Portals.
- **Must impose Information Assurance for diverse communities.**
- **Has to offer unified access authentication.**
- **Must deliver “Google Speed” for end-to-end response time.**
- **Provides for virtual archiving of transactions.**
- **Needs capacity to discover >1 million non-archived documents.**

New Applications

- Portals must allow for inclusion of legacy applications instead of requiring construction of new systems.
- Portals require a capacity to offer aggregations of multiple data bases to eliminate redundant solutions.

Strategic Guidelines

- Aggregate e-mail and collaboration through Portals, not as stand-alone projects.
- Include excellent search tools.
- Host Portals in consolidated (virtualized) data centers.
- Eliminate any direct connection to and from the Public Internet traffic from linking with the DoD Portal.
- Use Portals not only for collaboration but also for creating a unified view of “Knowledge Management” and of business intelligence.

Portal Economics

- Using an I.T. infrastructure based on SOA offers the principal economic rationale for the installation of Portals.
- Greatest cost savings come not from open-source software or smaller staffs but from reducing the infrastructure.
- Improvement in application aggregation is the primary reason for the installation of Portals.
- Installation of Portals is a good opportunity to re-define systems requirements and to renegotiate vendor contracts.
- Adoption of Portals is an opportunity to in-source systems integration and architectural control.

Relationship Between SOA and Portals

- One way of starting SOA is to kick-start access to its services via several Portals.
- SOA makes it possible to build applications for Portal presentation from reusable components.
- SOA provides a consistent interface to a Portal since open interoperability standards are mandatory.
- Information systems that follow SOA standards will have significant advantages in meeting rapidly changing business requirements.

Portals as a Protection Against Compromise

- DoD portal management offers increased security.
- A serious threat comes from separate websites that have been planted with malicious code.
- Multiple flaws were discovered for applications which opportunistic malware distributors.
- Around 6,000 malicious web pages are created every day of which 83 per cent reside on websites belonging to legitimate organizations who are unaware their sites have been compromised.

Summary

- Portals offers a simplification of a firm's infrastructure by making it possible to integrate as well as to aggregate information from a variety of sources.
- Portals offer a means to make visible and usable results from applications that have origins from diverse resources, including legacy applications.
- Portals make it possible to enhance user direct involvement in understanding and managing complex situations.

Questions

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